

FY24 Safe Storage Initiative Process Evaluation Report



The Let's Talk Cannabis Safe Storage initiative addressed increased accidental edible poisoning among children under 11 in Illinois. The initiative aimed to provide a lockable container and information about safer storage solutions for cannabis edibles to parents and caregivers.



63,500 Bags Distributed

Partners helped distribute locking, LTC-branded stash bags to **parents or caregivers who have young children and cannabis at home**. Each bag featured a QR code to the [Let's Talk Cannabis website](#). Partners also received English/Spanish locking instructions and promotional signage.



Bags were distributed before the 4/20 holiday, when cannabis edible consumption was likely to increase, and before the summer, when children were more likely to be home.

Statewide Stash Bag Distribution Partners

38 Dispensaries

5 Located in R3 Zones

4 Social Equity Licensees

22 Partner Agencies/Grantees

1 Cannabis Regulation Oversight Office

1 Division of Early Childhood Grantees

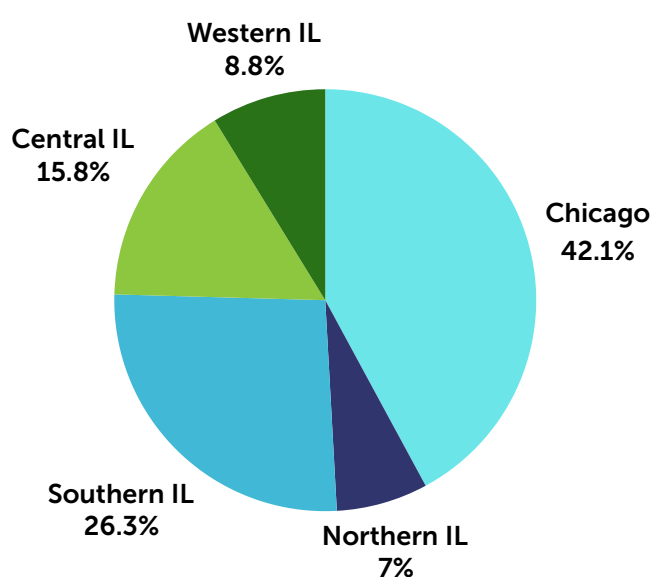
20 WIC and Case Management Programs

27 EDs, Hospitals, and Health Centers

9 Community-Based Organizations

1 Police Department

1 Law Firm



What Partners Had to Say



Thank you so much for including us in this opportunity. We have many parents that are using cannabis and are so excited to be able to offer this method of protection for their children

- Macon County Health Department

I do hope that, at some point, this safe storage initiative includes law enforcement organizations state-wide. I think this is a great opportunity to get the safe storage message out.

- River Grove Police Department

We have talked about the stash bags and the Let's Talk about Cannabis initiative to keep kids safe on our local radio station WTIM just this morning at 9am!!! The topic was a HUGE SUCCESS!!!!

- Christian County Health Department

The order process is super easy, the contact person is very helpful, the materials are great - wonderful program! Our patients' families were very thankful and surprised we were able to provide this service.

- Comer Children's Emergency Department

Additional Findings



No partners reported issues receiving bags or promotional materials.

81%

found it helpful having marketing materials available in Spanish.

94%

were satisfied or very satisfied with their experience as a distribution partner.

86%

would like to continue supporting the safe storage initiative.